

Timothy J. Horgan. Jr.

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Profile: Senior project manager with over twenty years of hand-on experience in project, product and team management. Diverse background in technical and managerial areas with expertise including product strategy, portals, online communities and information security. Skilled in budgeting, project planning, identifying technical solutions and mitigating risks. Proven ability to manage in dynamic environments. Experienced in creating and leading teams from multiple disciplines and creating vision, strategies and plans in midst of rapid growth and change.

Skills Summary:

- Extensive Web-Based Project Management Experience
- Product Development Leadership
- Over 20 Years of Team Management Experience
- New Media, Healthcare, & Financial Industry Experience
- Significant Complex Project Management Experience
- Start-up and Fortune 100 Experience
- E-Commerce Development
- Online Community Management
- Cross-functional Team Leadership
- Budget and Revenue Responsibility

Experience:

PatientsLikeMe

Product and Community Manager

June 2007 - current

Held leadership positions in product, engagement and community management at PatientsLikeMe, the leading online treatment and outcome-sharing community for people with life-changing conditions.

Accomplishments:

- Led several successful projects to improve core system and to extend scope of site in an agile development environment. Included new treatment entry system, major updates to forums, updates to patient interface.
- Developed product management processes and tools to capture, prioritize and manage requirements
- Product manager for patient-focused healthcare product for 2+ years
- Manager of community and member engagement team for 3+ years, developing robust processes to manage rapid expansion of membership
- Created product roadmaps, product plans, project schedules, supporting intranet, operational policies and procedures.
- Developed and refined member engagement metrics and strategies

Leapfrog Systems

December 2006 – June 2007

Systems Project Manager (Contract with Fidelity E-Business)

Managed project to implement dynamic messaging on corporate web site for major financial institution.

Accomplishments:

- Managed all project deliverables including specs, schedules and budgets
- Successfully coordinated with operational, QA and related business groups
- Project developed on schedule and budget

Newsmarkets

July 2006 – December 2006

Senior Program Manager

Responsible for online strategy and operations at new media startup.

Accomplishments:

- Responsible for successful on-time delivery of online publication
- Responsible for coordination of deliverables with editorial, art and marketing teams
- Managed relationship with external service providers

Fidelity Investments/Veritude

May 2006 – July 2006

Systems Project Manager (Contract with Fidelity E-Business Security)

Project manager for proof of concept of large-scale fraud detection program.

Accomplishments:

- Responsible for planning, budgets, vendor management, TCO models and coordinating work team and vendors.
- Project completed on time and budget.

UCompareHealthCare

May 2005 – May 2006

Co-Founder and Director of Product Development

Responsible for project management, system requirements, and systems design and development of online products for consumers and healthcare providers at healthcare quality assessment start-up.

Accomplishments:

- Staffed and managed virtual team of 20 professionals--technical staff, design team, editorial staff and QA team
- Site successfully developed on time and on budget
- Directly contributed to development of site as technical and design contributor
- Developed business plan and led presentations to potential investors. Eventually sold to New York Times Co.

CXO Media/ International Data Group
Vice President/General Manager - Online

Aug. 1995 – Jan. 2005

Created the online division at this world-known technology publisher, continually taking on new responsibilities as the unit expanded. Responsible for online strategy, product management, planning, project management, budgets, content programming, audience development, information architecture, site design, systems development, e-commerce systems, operations and overall management of online business which included several major web sites, newsletters, e-commerce capabilities, employment sites, and executive community programs. Member of executive team with P&L and strategy responsibility.

Accomplishments:

- Responsible for product strategy, definition, development and ongoing operations of online services and products for CIO.com and other online properties, with total online readership of over 750,000 information and business executives
- Led product development projects for seven new online publications – WebMaster, Darwin, CSO Online, CMO, BioITWorld, CIO Enterprise and the CIO Store - and three online communities for executives - xNet Consortium, CIO Best Practice Exchange and CIO Council.
- Responsible for definition, development and operations of content management systems, ad tracking systems, e-commerce capabilities, portals, site infrastructure, membership systems and other supporting systems and services
- Managed cross-discipline team of eighteen professionals, including technology, operations, design, editorial, e-commerce, marketing, information architecture and research staff.
- Developed and evolved e-commerce capability (the CIO Store) creating new revenue source
- Developed suite of newsletters, blogs, discussion forums and other online services.
- Responsible for IT infrastructure to support web sites, including security and intrusion prevention systems
- Member of IDG-wide team responsible for company-wide online strategy and evolution
- All development projects completed on or ahead of schedule and budget
- Led successful development of outsourcing capability (BIO-ITWorld.com)
- Properties won numerous awards, including New Publication of the Year (CSO, 2004), Best Interactive Community (ASBPE and Mins, 2004), Best Overall Web Publication (ASBPE, 2001 - 2003) and many others
- Properties consistently generated 50+% profit rate, with average annual revenue increases of over 35%

Education: *Babson College* MBA, with High Distinction
Suffolk University BS, Business (Finance), Magna Cum Laude
Boston University, Certificate in Project Management

**Publications,
Conference
Talks, Industry
Activities**

- Speaker, panelist and moderator at industry conferences, including CIO Perspectives, CIO Interact (Australia), Iceland/Norway DECUS, Boston Computer Society, IP495, JavaOne, Internet Expo
- Speaker at educational and government institutions, including MIT Sloan School, Boston University, University of Minnesota, Merrimack College, LaTrobe University (Australia), Oak Hills National Labs, NASA, Sandia Labs.
- Advisor to several startups and charitable organizations
- Founder and Executive Director of the xNet Consortium
- Founding member and Director of CAD Framework Initiative
- Selected participant and graduate of IDG Publishers Institute
- Published author – Webmaster, CIO.com, and other publications
- Program developer and presenter – Strategic Intranet Series (Sun, CIO)
- Judge/Lead Judge, Internet Open & WebBusiness 50/50 Intranet Awards
- Contributor, *Intranets: What's the Bottom Line?* and *Intranets by Sun: Getting it Right*
- Presidents Award Winner, CXO Media.